

KIM STALLWOOD

T +44(0)794-345-6815 · Skype: kim.stallwood
kim@kimstallwood.com · www.kimstallwood.com

PROFILE

Kim Stallwood is an animal rights advocate and theorist, who is an author, independent scholar, consultant, and speaker. He has more than 40 years of personal commitment as a vegan and professional experience in leadership positions with some of the world's foremost animal advocacy organisations. Currently, he is a consultant to Becky Robinson, President and Founder, Alley Cat Allies, in the USA. He wrote *Growl: Life Lessons, Hard Truths, and Bold Strategies from an Animal Advocate* with a Foreword by Brian May (Lantern Books, 2014). He became a vegetarian in 1974 after working in a chicken slaughterhouse. He has been a vegan since 1976. He has dual citizenship with the UK and USA.

EXPERTISE

Animal Rights Advocacy Theory and Practice
Vegan, Cruelty-Free Living
Social Justice
Strategic Planning
Writing and Editing
Presentations
Social Media
Organisational Management
Fundraising and Capacity Building
Program Development

PUBLICATIONS

BOOKS & MAGAZINES

Editor, *The Evolution of the Cat Revolution: Celebrating 25 Years of Saving Cats* by Becky Robinson (Bethesda, MD: Alley Cat Allies, 2015)
Author, *Growl: Life Lessons, Hard Truths, and Bold Strategies from an Animal Advocate* (New York: Lantern Books, 2014)
Co-Editor, *Teaching About Animals and Society: A Collection of Syllabi, Projects, Assignments, Web Sites, Articles and Bibliographies* (Washington, DC: American Sociological Association, 2005)
Editor, *A Primer on Animal Rights: Leading Experts Write About Animal Cruelty and Exploitation* (New York: Lantern Books, 2002)
Editor, *The Animals' Agenda Directory of Organisations 2002-2003* (New York: Lantern Books, 2002)
Editor, *Speaking Out for Animals: True Stories About Real People Who Rescue Animals* (New York: Lantern Books, 2001)
Editor, *The Animals' Agenda* magazine (Baltimore: Animal Rights Network, 1993-2002)

CHAPTERS

- 'Topsy: The Elephant We must Never Forget' in *Animal Biography: Re-framing Animal Lives* edited by André Krebber and Mieke Roscher (New York: Palgrave, 2018)
- 'Are We Smart Enough to Know When to Take the Political Turn for Animals?' in *Ethical and Political Approaches to Nonhuman Animal Issues* edited Gabriel Garmendia da Trindade & Andrew Woodhall (New York: Palgrave, 2017)
- 'For All Regardless of Species' in *Satya: The Long View—A reflection on over two decades of activism and where we go from here* edited by Sangamithra Iyer (New York: Satya, 2016)
- 'Animal Rights: Moral Crusade or Social Movement?' in *Thinking The Unthinkable: New Readings in Critical Animal Studies* edited by John Sorenson, (Toronto: Canadian Scholars Press, 2014)
- 'On Recognizing Interconnections' in *Ecofeminism: Feminist Intersections with Other Animals and the Earth* edited by Carol J. Adams and Lori Gruen (New York: Bloomsbury, 2014)
- 'The Politics of Animal Rights Advocacy' in *Relations: Beyond Anthropocentrism* (Milano: Edizioni Universitaire di Lettere Economia Diritto S.r.l, 2013). Also served as Guest Editor.
- Author of the narrative that went with the art by Sue Coe about 'Topsy, An Elephant Never Forgets' in *Blab! Vol. 18* (Seattle: Fantagraphics Books, 2007)
- 'A Personal Overview of Direct Action in the United Kingdom and the United States' in *Terrorists or Freedom Fighters? – Reflections on the Liberation of Animals* edited by Steven Best and Anthony J. Nocella (New York: Lantern Books, 2003)
- 'Utopian Visions and Pragmatic Politics: Challenging the Foundations of Speciesism and Misothery' in *Animal Rights: the Changing Debate* edited by Robert Garner (Basingstoke: Macmillan, 1996)
- 'The Animal Rights Movement Must Be Politically Pragmatic' in *Animal Rights Opposing Viewpoints* edited by Andrew Harnack (San Diego: Greenhaven Press, 1996)

ARTICLES & MISC

- 'Memoirs of a vegan animal rights activist' in *The Vegan* (Birmingham: The Vegan Society, 2015)
- 'Common Decency and Animal Welfare' on the Common Decency website founded by Brian May (2015)
- 'Animal Rights and Public Policy: From Moral Crusade to Social Justice' in *Animals and the Law*, the first anthology in Spanish on animal law (2015)
- 'We are the Problem and the Solution' guest blog at Humane Research Council (2014)
- Edited version of my paper, 'Animal Rights: Moral Crusade or Political Movement?', in *The Ark* (Chelmsford: Catholic Concern for Animals, Summer, 2012)
- 'No Substitute for the Law' article in the *Journal of Animal Welfare Law* (London: Association of Lawyers for Animal Welfare, Autumn/Winter 2011)
- 'Vegans Find a Space' article published in *Hastings Online Times* (2011)
- 'Animals Have Rights Too!' in *Southasia* magazine (2010)
- 'Animal Liberators' book review in *American Scientist* (January-February 1990; 54)
- Profiled in "They Clearly Now See the Link: Militant Voices" by Philip Windeatt in *In Defense of Animals* edited by Peter Singer (Oxford: Basil Blackwell; 1985)

PRESENTATIONS

2018

Presented 'Putting Animals into Politics' at the Animals and the Left conference, New York University

Presented 'Animal Rights 1978 - 2018: Are We Making Progress for the Animals?' at the Ealing Animal Charities Fair, London

Moderator, 'Tom Regan Memorial Panel: His Life and Philosophy' at Minding Animals International Conference, Mexico

Presented, 'Topsy: The elephant we must never forget' at Minding Animals International Conference, Mexico

Presented, 'Putting Animals into Politics' at Minding Animals International Conference, Mexico

2016

Presented *Growl* at a public meeting hosted by Djurens Ratt in Stockholm, Sweden

Presented *Growl* at a public meeting hosted by Animalia in Helsinki, Finland

Participated in a plenary panel on challenges facing the animal rights movement at the AR2016 conference in Los Angeles

Presented *Growl* at the Open Cages Conference on Animal Rights in Europe in Warsaw

Present my paper, "Animal Lovers and Animal Rights," at the Animal Lovers conference and art exhibit in Berlin

2015

Invited by VegfestUK to produce and chair Vegan Visions, workshops with international experts, at the Glasgow VegfestUK and London VegfestUK

Presented 'A Felicitious Day for Fish' at the international conference on Brigid Brophy at the University of Northants

Keynote speaker at Eurogroup for Animals AGM in Brussels

Presented a specially adapted version of my talk, 'Animal Liberation: Moral Crusade or Political Movement', to the Animal Liberation, 40 Years On International Interdisciplinary Conference at the University of Rennes, France, which celebrated the publication of Peter Singer's book, *Animal Liberation*

Led a workshop on Animal Rights at the Brighton VegfestUK and made the opening remarks at a special Party Political Conference where politicians from the UK's major political parties presented manifestos on health, environment and food sustainability, and animal welfare

Presented my paper, 'Topsy, An Elephant We Must Never Forget,' at Minding Animals Conference 3 in New Delhi

2014

Presented 'Animal rights: Moral crusade or political movement?' at the Politics of Species Conference organised by the Animal Ethics Society at the University of Warwick

Presented *Growl* at a reception to GREY2K USA Worldwide at their headquarters in Arlington, MA

Presented *Growl* at the monthly meeting of the Boston Vegetarian Society

Presented *Growl* at a public meeting hosted by the Maine Animal Coalition

Interviewed by Our Hen House and published in their audio program, Episode 253

Presented *Growl* to the staff and guests of the ASPCA's Government Relations Department in Washington, DC

Presented *Growl* at a public meeting hosted by Alley Cat Allies at the Washington Humane Society's Behavior and Learning Centre

Presented *Growl* to Alley Cat Allies and their trustees, staff and guests at their headquarters in Bethesda, MD

Presented *Growl* at the vegetarian, radical bookstore Red Emma's in Baltimore

Presented *Growl* at the vegan coffeehouse Grindcore House in Philadelphia hosted by The Humane League

Presented *Growl* at the launch party for the anthology *Ecofeminism: Feminist Intersections with Other Animals and the Earth* edited by Carol Adams and Lori Gruen (Bloomsbury), which I contribute to, at Blue Stockings bookstore in New York City

Interviewed about *Growl* by Caryn Hartglass of Responsible Eating and Living Radio podcast on Progressive Radio Network

Presented *Growl* to two Ethics in the Workplace classes taught by Professor Len Mitchell at Pace University November

Presented *Growl* to Animal Law class taught by Professor David Cassuto at Pace Law School

Presented 'The Animal Rights Challenge' at New York University at a public lecture hosted by NYU's Animal Studies Initiative

Public book launch for *Growl* at the Quaker Meeting House in Liverpool as part of the inaugural conference for the Centre for Human Animal Studies at Edge Hill University

Presented *Growl* at Humanities in Public festival at Manchester Metropolitan University

Interviewed by Victoria Moran for the Main Street Vegan Radio Show

Presented *Growl* at Book Buster in Hastings

Presented *Growl* at International Animal Rights Conference, Luxembourg

Presented *Growl* at the London Vegan Festival

Presented 'Topsy, An Elephant We Must Never Forget' at the Reading Animals Conference, School of English, University of Sheffield

Presented *Growl* at Bristol VegfestUK

2013

Presented 'Animal rights: Moral crusade or political movement?' at International Animal Rights Conference, Luxembourg

Presented 'Animal Witness' at London VegfestUK

Interviewed by Roger Yates for Human-Nonhuman Relations podcast

2012

Led a workshop 'USA/UK: Who is Making Progress and Why?' at the Annual Conference of the Michigan Partnership for Animal Welfare

Presented 'What Does It Mean to Care Deeply About Animals?' in the Speaker Series organised by the Animals and Society Institute and Michigan Humane Society

Informal Q&A with the University of Michigan Student Animals and Society Institute and Michigan Animal Rights Society at the University of Michigan Ann Arbor

Spoke with Dr. Francine Dolins's Animal Behaviour class at the University of Michigan Dearborn

Presented 'The Influence of Ecofeminism on my Animal Rights Practice' at Finding a Niche for All Animals: A Conference Honouring the Ecofeminist Work of Marti Kheel at Wesleyan University, Connecticut

Presented 'Animal Rights: Moral Crusade or Social Movement?' at MANCEPT Workshops in Political Theory at the University of Manchester

Presented 'Animal Rights: Moral Crusade or Political Movement?' at Minding Animals International 2 at University of Utrecht
Spoke at the Institute for Critical Animal Studies Satellite Event preceding Minding Animals International
Presented 'Animal Rights: Moral Crusade or Political Movement?' at The Emotional Lives of Animals, Genoa University, Italy
Presented 'Animal Rights: Moral Crusade or Political Movement?' at Critical Perspectives on Animals in Society, University of Exeter
Interviewed for 'Brit Pack' Podcast 32 with Animal Rights Zone
Interviewed for Podcast 29 with Animal Rights Zone

2011

Presented 'Animal Rights and Public Policy' at Animals & the Law conference, Autonomous University Barcelona
Interviewed for Episode 97 of Our Hen House

VOLUNTEER

Director, Culture and Animals Foundation (2017-present)
Research Advisory Committee, The Vegan Society, UK (2016-present)
Advisory Board, Centre for Human Animal Studies, Edge Hill University, UK (2014-present)
Executive Director, Minding Animals International (2012-2017)
Steering Committee Member for Minding Animals 2 Conference at University of Utrecht (2012), Minding Animals 3 Conference at Jawaharlal Nehru University, New Delhi (2015), and Minding Animals 4 Conference at Mexican National University in Ciudad de México (2018)
Committee member, Hastings Old Town Residents Association, Hastings, UK (2010-2013)
Founding President and Director, Canton Community Association, Baltimore, USA (2001-2003)
Chair, Canton Community Association Dog Park Committee (2001-2003)
Chair, Summit for the Animals (1997-1998)
Executive Committee, Summit for the Animals (1996-1999)
National Council Member, RSPCA (1984)
Chair, The National Council, The Vegan Society UK (1983-1984)
Member of the National Council, The Vegan Society UK (1982-1984)
Cofounder and Chair, Coordinating Animal Welfare (1978-1984)

RECOGNITION

North Carolina State University for my contribution toward the Tom Regan Animal Rights Archive (2013)
Resolution from the City Council of Baltimore for 'Outstanding Leadership and Commitment to the Canton Community' (2007)

CONSULTANT AND EMPLOYMENT

CULTURE AND ANIMALS FOUNDATION, RALEIGH, NC, USA (2016)
Consultant: surveying key actors on future role and activities reporting to board of directors

ALLEY CAT ALLIES, BETHESDA, MD, USA (2015 TO PRESENT)

Consultant: producing, researching, and writing a book for Becky Robinson, president and founder

Consultant: advising strategy, organisational management and program direction reporting to president and founder (2016)

Consultant: Editor, *The Evolution of the Cat Revolution: Celebrating 25 Years of Saving Cats* by Becky Robinson (2015)

Consultant: advising strategy from attending International Companion Animal Welfare Conference in Berlin reporting to president and founder (2007)

COMPASSION IN WORLD FARMING, GODALMING, SURREY, UK (2009 TO PRESENT)

Consultant: research and writing reporting to chief executive

GREY2K USA, ARLINGTON, MA, USA (2013)

Consultant: research reporting to president and executive director on greyhound racing in Ireland

LEAGUE AGAINST CRUEL SPORTS, GODALMING, SURREY, UK (2012)

Consultant: advising on matters international campaigns reporting to chief executive

ANIMALS AND SOCIETY INSTITUTE, ANN ARBOR, MI, USA (2007 TO 2014)

Consultant: European Director, reporting to executive director and managing director

ANIMALS AND SOCIETY INSTITUTE, BALTIMORE, MD, USA (2005 TO 2007)

Co-Founder and Co-Executive Director reporting to Board of Directors (full-time employee)

INSTITUTE FOR ANIMALS AND SOCIETY, BALTIMORE, MD, USA (2002 TO 2005)

Executive Director. Reported to the Board of Directors. Full-time employee.

RESPONSIBILITIES:

- Responsible for programs, publications (e.g., policy papers, experts guide), communications, website, management, public speaking and fundraising (annual budget \$250-300k)

ACCOMPLISHMENTS:

- In 2005 co-founded the Animals and Society Institute by merging the Institute for Animals and Society with the Society and Animals Forum
- In 2002 reinvented *The Animals' Agenda* magazine and its not-for-profit publisher, Animal Rights Network, into the Institute for Animals and Society
- Largest single gift solicited was \$75,000, a three-year pledge of \$25,000 annually
- Created The Animals' Platform, a national campaign to make animal welfare a mainstream political issue, which was based on Stallwood's involvement with the British general election of 1979 and 1983 and the 'Putting Animals into Politics' campaigns
- Co-produced with Professor Tom Regan and the Culture and Animals Foundation the International Compassionate Living Festival 2004-2008, with such speakers as Marc Bekoff, John Mackey, Jeffrey Masson, Miyun Park, and Jill Robinson

- Consultant and co-instructor, Community College of Baltimore County, in the design and creation of content of two three-credit classes on campus and online in 'Animals and Society'

ANIMAL RIGHTS NETWORK AND *THE ANIMALS' AGENDA*, BALTIMORE, MD, USA (1993 TO 2002)

Executive Director of the Animal Rights Network, Inc. and Editor in Chief of *The Animals' Agenda* magazine which it published. Reported to the Board of Directors. Full-time employee.

RESPONSIBILITIES:

- Developed long-term strategy and general management with responsibility for budgets (annual budget \$350-650k), program implementation and fundraising, including direct mail, major gifts, grantsmanship, and special events
- Creative direction of *The Animals' Agenda* and related programs
- Relationship management with academics, independent experts and colleagues in like-minded organisations throughout the world
- Public speaking and media representative
- Corporate identity, promotional and marketing activities, Web site, etc.
- Meet the needs of readers with special projects (e.g., annual supplement Directory of Organisations)

ACCOMPLISHMENTS:

- Resurrected *The Animals' Agenda* from long-term decline to a respected publication while staying in publication for nine years notwithstanding minimal operational budget
- Repositioned *The Animals' Agenda* to serve its mission to foster cooperation among a combined audience of animal advocates, academics, interested individuals and the public
- Published news, investigative reports, commentary and analysis written by advocates, scholars, attorneys, scientists, artists (e.g., Wayne Pacelle, Marc Bekoff, Jill Robinson, Carol J. Adams)
- Wrote editorials and articles, commissioned authors, conducted interviews (e.g., Paul McCartney, Peter Singer)
- Recognised twice by Project Censored (a media research group at Sonoma State University) as having published one of the top 25 'censored' (under-covered) news stories
- Edited two anthologies of articles (*Speaking Out for Animals* with a foreword by Jane Goodall and *A Primer on Animal Rights* with a foreword by Jeremy Rifkin) and a *Directory of Organisations*, which included information on more than 1,200 organisations worldwide
- Wrote chapters for publication in three text books
- Relunched Friends of *The Animals' Agenda* thereby increasing annual donations from \$85,000 in 1993 to \$230,063 in 2000
- Developed a more cohesive and effective approach to creating social change by cultivating relationships with subscribers and donors, together with public speaking at local and national organisations
- Led a group of fourteen animal defenders from ten states on a week-long Animal Rights View of England tour, including visits to London, four other cities, the Houses of Parliament and animal welfare groups, including Compassion In World Farming

- Summit for the Animals: The Animal Rights Network (ARN) was selected by the presidents and executive directors of the leading US national organisations to be the administrator for the Summit for the Animals, an annual meeting of more than 35 groups
- Established the ARN Collection, an archive on the moral and legal status of animals, which was repository of information and history with more than 12,600 books, journals, magazines, and other materials catalogued onto a bibliographic database
- The ARN Collection received the largest multi-year grants secured (\$134,000 and \$139,000)
- Negotiated the sale of the ARN Collection to the Tom Regan Animal Rights Archive at North Carolina State University

CONSULTANT, BALTIMORE, MD, USA (1992 TO 1994)

RESPONSIBILITIES:

- Clients included the Vegetarian Resource Group (1992), Physicians Committee for Responsible Medicine, Citizens to End Animal Suffering and Exploitation (1993-94), New England Anti-Vivisection Society (1993-94)
- Conducted a strategic review to produce a Program Plan of Action, which detailed mission, objectives, goals, campaigns, constituencies and fundraising and communication strategies

ACCOMPLISHMENTS:

- Client organisations re-evaluated their mission, strategy, and programs and implemented changes to make improvements to their effectiveness (e.g., PCRM repositioned itself from the 'doctor's anti-vivisection organisation' to health advocacy think tank which promoted healthy well-being while challenging the assumptions of vivisection-based health care)

PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS, WASHINGTON, DC, USA (1987 TO 1992)

Executive Director. Reported to co-founders. Full-time employee.

RESPONSIBILITIES:

- Organisational management, program implementation and fundraising activities, including instituting management structure, procedures for written monthly reports, weekly planning meetings, and biannual retreats
- Overseeing the transformation of the organisation during a period of rapid growth
- Working closely with the Development Director on the organisation's social events, membership development and high donor programs, including direct mail, one-on-one solicitation, grant applications, celebrity cultivation, 10th Anniversary Membership Party, and Humanitarian Awards Galas
- Reorganisation of financial management, including the creation of a new, computerised accounting system, financial reports, and 20 departmental budgets

ACCOMPLISHMENTS:

- Increased annual budget of \$3.5 million in 1987 to \$10.5 million in 1991
- Managed growth in full-time staff from 35 to 85
- Membership increased from 200,000 in 1987 to 350,000 in 1991
- Relocated organisation twice
- Transformed organisational management to enable the organisation to grow from a grassroots group with national presence to an internationally respected and innovative organisation
- Directed the implementation of a corporate identity program for the organisation's publications (magazine-style guide, shopping guides, flyers, posters, video covers, exhibition materials, etc.); house journal *PETA News*; and special publications (*PETA Guide to Compassionate Living*, *Shopping Guide for Caring Consumers*, *10th Anniversary Humanitarian Awards Gala Program*, etc.)
- Redesigned and relaunched existing merchandise mail order program with the *PETA Catalog for Cruelty-Free Living*, a 32-page catalog featuring Paul and Linda McCartney on the front cover, which increased annual gross income from \$225,000 with a net loss of \$50,000 to \$1.35 million with net income of \$240,000 in 1-2 year period

BRITISH UNION FOR THE ABOLITION OF VIVISECTION, LONDON (1978 TO 1986)

Acting General Secretary (1986). Reported to the Executive Committee. Campaigns Officer (1981 – 1985). Reported to the Office Manager. Office Assistant (1978 – 1981). Reported to General Secretary. Full-time employee.

RESPONSIBILITIES:

- Directed the implementation of a corporate image program for the organisation's public education materials including flyers, posters, brochures, merchandise, exhibitions, etc.; and co-edited *Liberator*, BUAV bimonthly campaigning newspaper
- Secretary to the Mobilisation for Laboratory Animals, a coalition of four national anti-vivisection organisations, which led the Opposition to the British Government's Animals (Scientific Procedures) Act 1986

ACCOMPLISHMENTS:

- Played a pivotal role in transforming BUAV into a vigorous and innovative group, which positioned animal research as an issue of public concern and a mainstream political issue
- Lobby of Parliament for the Mobilisation for Animals which was attended by 700 people and a rally, chaired by myself, with sympathetic Members of Parliament of all political parties, Lords, and others
- Six national demonstrations, including one in London's Trafalgar Square with 9,000 people, 600 of whom participated in street theatre
- Directed programs which included organising annual national meetings of local volunteers; speaking to local groups throughout the UK
- Worked with the London Borough of Islington in their adoption of the country's first local authority *Animals' Charter*
- Profiled in 'They Clearly Now See the Link: Militant Voices' by Philip Windeatt in *In Defense of Animals* edited by Peter Singer (Oxford: Basil Blackwell, 1985)

COMPASSION IN WORLD FARMING, PETERSFIELD, HAMPSHIRE, UK (1976 TO 1978)

National Organiser. Reported to co-founder. Full-time employee.

RESPONSIBILITIES:

- National campaigns against factory farming

ACCOMPLISHMENTS:

- Established a nationwide network of local groups
- Organised campaigns and activities including tabling, demonstrations, and public speaking
- Assisted with the production of bimonthly newsletter *Ag Scene*